

# THIS COULD BE YOUR LAMINATED FULL COLOR

4" x 9"

# RACK CARD



LET US

DESIGN

UPGRADE

DUPLICATE...

YOUR RACK CARDS

10,000 PRINTED FOR ONLY

**\$475**

see reverse  
for information

(4.75¢ each for cards delivered to our offices  
in Anchorage, Juneau or Fairbanks.)

Todd Communications  
611 E. 12th Ave., Suite 102  
Anchorage, Alaska 99501 USA  
(907) 929-5523 Fax (907) 929-5553  
e-mail: apbmgr@toddcom.com



## - DESIGN

Provide us with pictures, logos, and a general idea of what you'd like on your rack card & we'll build a beautiful, high quality full color rack card for you. \*(production charge: \$95/side for the first hour)

## - UPGRADE

Give us your original rack card and we'll make any improvements you desire: add color or change text. (Production charges may vary depending on the extent of work needed.)

## - DUPLICATE

We can also duplicate your existing rack card, without any production charges if you supply us with a camera ready digital file. Your previous file may work, however, be sure all images are 300 dpi and in CMYK color format. We are happy to provide an easy to use template for use with Adobe InDesign.

YOUR RACK CARD WILL BE THE SAME HIGH QUALITY AND DURABILITY AS THIS RACK CARD AND WILL BE FULL COLOR ON BOTH SIDES AND LAMINATED BOTH SIDES FOR STRENGTH & WATERPROOFING.

### **PRINTING RATES**

**[MINIMUM ORDER OF 10,000 REQUIRED]**

<b># of Cards</b>	<b>Total Price</b>	<b>Unit Price</b>
<b>10,000</b>	<b>\$475</b>	<b>4.75 cents</b>
<b>20,000</b>	<b>\$925</b>	<b>4.625 cents</b>
<b>30,000</b>	<b>\$1,350</b>	<b>4.5 cents</b>

Rack cards printed on 250 grams per square meter (gsm) coated two sides *before* being gloss laminated on both sides (250 gsm = 92 lbs. cover weight; 10 point = 220 gsm)

**For further information  
Call or e-mail all inquiries to:**



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\*Production charges may vary. \$95/hour will be charged for any time over an hour per side.